



Office of the County Clerk Otsego County

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KATHY SINNOTT GARDNER
County Clerk

COREY FELLONE
Deputy County Clerk

Dear Otsego County Business Owner:

We are inviting you to help us thank our veterans with an initiative that is taking place throughout Otsego County. The program is called the **RETURN THE FAVOR** Discount Program.

This program is a way that Otsego County can recognize the service and sacrifices made by our returning veterans and active duty personnel. Under the **RETURN THE FAVOR** Program, eligible individuals would receive an ID card from the Otsego County Clerks office identifying them as a returning veteran. Participating county merchants would agree to honor the card by providing holders with a discount on purchases or services. Please note: The discounts would strictly apply to the **VETERAN/ACTIVE DUTY PERSONNEL only** — not their family members.

If you decide to participate, we will provide a professionally designed static-window sticker for you to post in the window of your business identifying you as a participating merchant. Additionally, the merchant's name, address and discount particulars will be printed and distributed to Otsego County's veterans. Involvement in the program is beneficial to businesses that will undoubtedly realize increased traffic and sales.

Attached you will find a **RETURN THE FAVOR Discount Program** merchant application form. We hope you will consider becoming a participant. Please join us in demonstrating our sincere appreciation and support for the efforts of those who keep us safe and fight for our freedom.

Sincerely,

Kathleen Sinnott Gardner, Otsego County Clerk
Rob Robinson, President and CEO, The Otsego County Chamber
Brian Pokorny, Director of I.T., Otsego County

